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6227

EARL MAY'S Midseason SALE

Summer 1929



A Farm Shoe
Farmers' Price
Bull Dog

Genuine Cordovan Horseshoe, double nailed and sewed soles, soft double stitching, extra heavy barnyard acid resisting uppers, leather insoles. Bull Dog can't be beat for wear.

Plana toe blucher
Black or Brown
Size 6 to 12
Wide widths

\$3.45
Postpaid

May's Oversize Balloon Cord Tire

GUARANTEED MILEAGE
—20,000 Miles and More

Long combed Egyptian cotton made into strong cords
All new, live rubber placed where it belongs—on the tread
assures you
of value in
Maytires Fully
guaranteed
by me for
20,000 miles of
service

Maytire
29x4.40

\$8.10
Delivered

FREE
—A TUBE
WITH
EVERY
TIRE



Beautiful ALL SILK KMA Cocoon Hose Our Own Special—ALL PURE SILK

Every stretch from toe to top with non-ravel stop is of especially clear, flawless Japanese silk. Every thread is made up of 9 strands from the silk worm's cocoon. That means strength for long wear. Tapered, pointed heels give the looks of smartness and attractiveness to this shimmering new hose. Unique wearing quality guaranteed by its reinforced foot and non-ravel gather at the top. Silk fashioned with an especially closely-wrapped ankle. Extra perfect for Dura belt hose beauty make KMA COCOON ALL SILK HOSE one of the greatest values. Sizes, 8½ to 10. Colors—All new shades. See page 4.

3 Pairs
\$2.85
Postpaid



**BULBS
PLANTS
MERCHANDISE**

KMA



EARL E. MAY Seed & Nursery Co.
SHENANDOAH, IOWA.

"I'll back this Paint against any
Paint you can buy, regardless of Price."

PAINT for EVERY PURPOSE

The Strongest Paint Guarantee Ever Written

I BACK THIS GUARANTEE AND THE
MANUFACTURER BACKS ME

We guarantee MAY'S FARM BELT PAINTS to be
satisfactory in every way you may expect. If for any
reason whatsoever you are dissatisfied with MAY'S FARM
BELT PAINTS; if for any reason the Paint does not
give perfectly satisfactory service, we will replace it free
of charge and give you all your money back, whichever you
prefer. We guarantee MAY'S
FARM BELT PAINTS to cover
from 250 to 300 square feet, two
coats, per gallon.

Earl E. May

Earl E. May Seed &
Nursery Company



May's Farm Belt HOUSE PAINT

Made Right—Priced Right QUALITY GUARANTEED

\$2.30

Per Gallon
in 5 Gallon
Lots

Freight
Paid

Here are All the Popular New Colors

Color Card on Request

Outside White	Colonial Yellow	Tobacco Brown	Pearl Gray
Inside White	Light Buff	Bungalow Brown	Light Lead
Black	Rose Pink	Sky Blue	Slate Color
Ivory	Apple Green	Shutter Green	Red Oxide
Green	Terra Cotta	French Gray	Maroon

See Page 7 for my 2 gallon Free Trial Offer.

May's Farm Belt BARN PAINT

Protects Your Barns for Many Years

Red and Brown

\$1.30

Per Gallon in
5 Gallon Lots.

White, Green
and Gray

\$1.80

Per Gallon in
5 Gallon Lots.

My barn paint will give you barn protection for many years. It is absolutely everything that a barn paint should be. I have seen to that personally. My barn paint spreads freely, evenly and smoothly, producing a wonderful finish. You can paint your barns and save money if you buy my paint now.

Every Gallon Guaranteed

My barn paint is covered by the same guarantee as my house paint. It must be satisfactory to you. Give it a trial as others have and you, too, will be convinced of its remarkable qualities.

See page 6 for prices.

I pay the freight on 5 gal. or more.

FREE
Brush
with
Every 5-gal. Or-
der of any Paint
one Brush to Each Order

Hotencold JUG
FREE with your
10-gal. order



This order sheet is printed on CORNSTALK PAPER

FOLKS, you have been hearing about Cornstalk Paper so I am pleased to send you a sample. When I heard that Cornstalk Paper could be used in my catalog this way I placed an order immediately because I wanted to be the first one to use Cornstalk Paper in a catalog.

It costs more money to make this paper but it's worth it to see the farmers get some benefit out of a product that heretofore has been of no great value.

I want to see this new industry profit so the farmers can have this additional profit from their land. That's why I support it. Look it over. It doesn't seem much different than other paper but it comes from the farm and that's enough to make it worth boosting.

E. E. M.

ORDER NOW! *My Guarantee Fully Protects You*

Broadcasting Schedule

STATION KMA

Wave Length, 322.4 Meters, 930 Kilocycles

WEEKLY SCHEDULE

6:00—7:30 A. M.
9:30—11 A. M.
12:30—2 P. M.
3:30—5 P. M.
6:30—8:30 P. M.

8:00—9:00 A. M.
12:15—3:00 P. M.

6:30—12 Midnight (Monday only)
10:00—12 Midnight (Wednesday and Friday)
6:30—7 P. M. (Thursday, SILENT after 7)

4:00—7:00 P. M.
8:00—12:00 Midnight

SUNDAY SCHEDULE

EARL E. MAY SEED & NURSERY CO.
SHENANDOAH, IOWA

Turn to page 18 for Beautiful Tulips and Other Bulbs. Be sure and order a few.
I pay the postage on all Bulbs.

ORDER BLANK—It Is Easy to Order From the

DO NOT WRITE IN THIS COLUMN

**Please Send Remittance
ON ALL ORDERS**

Post Office	Rural Route	Box No.	State
		Please Give Both Route and Box No. if on Rural Route	Street Address

	Post Office	Rural Route	Street Address
If You Have MOVED	Since Sending Your Last Order PLEASE Give		
FORMER ADDRESS			

BIG SAVINGS

Prices Cut

to get a MILLION NEW CUSTOMERS

Dear Friends:

I have been working for months getting the merchandise for my new Midseason Catalog. I started out with one idea in mind and that was to get such outstanding values as to attract a million new customers during 1929. Every price has been smashed, every item is a wonderful value. I have done just about everything that I could think of. Comparison will prove that my prices are unbeatable—I have cut prices right and left to back my Lowest Price Guarantee. Every piece of merchandise offered in my catalog is fresh, clean, new and up-to-date merchandise. Every item is backed with a Money Back Guarantee. To you this catalog means bigger savings than ever, to your friends a new place to secure dependable merchandise for less money. With the co-operation of all my old friends and customers I hope to make a million new friends. With my sincere thanks for your letters, your visits and your orders, I am,

Sincerely yours, EARL E. MAY.

Guarantee

I GUARANTEE all my merchandise to be exactly as represented, giving the utmost value for the money. If upon receipt you find that the merchandise you ordered is not entirely satisfactory, please return it at once and your money will be cheerfully refunded.

We make every effort to see that our stock and seeds are labeled true to name, and do not knowingly send out seeds or plants which are mislabeled.

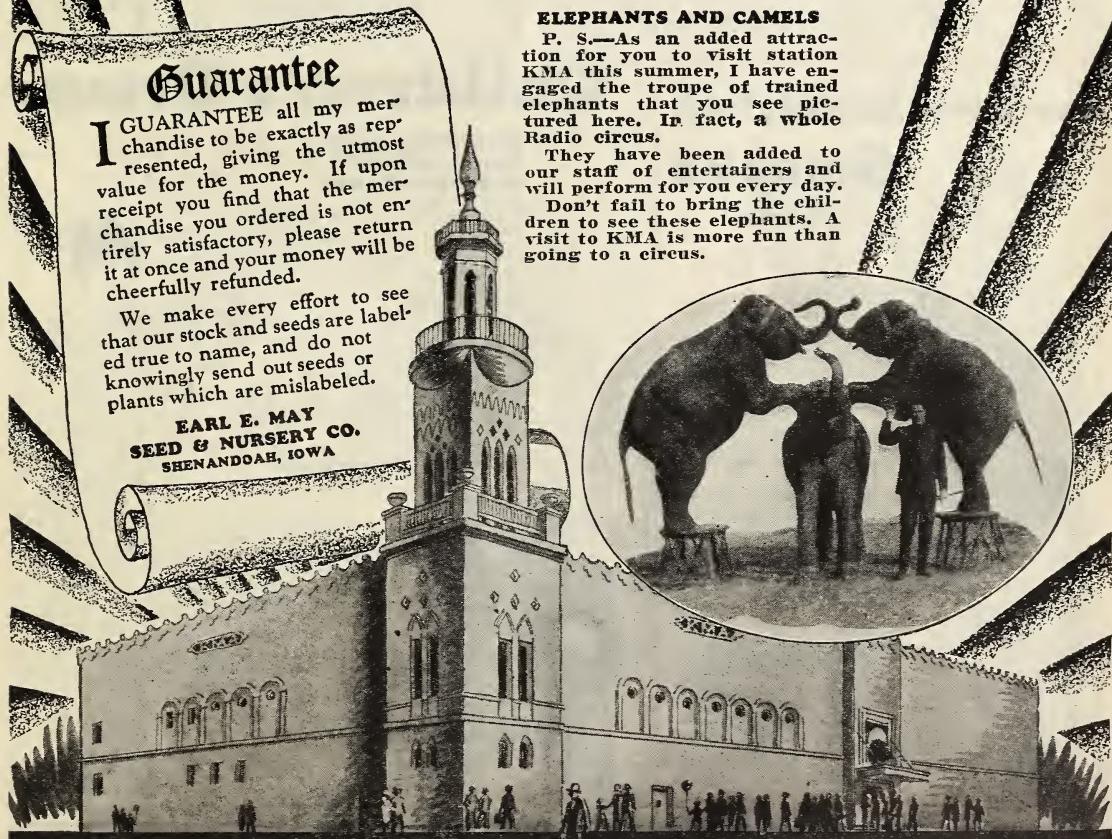
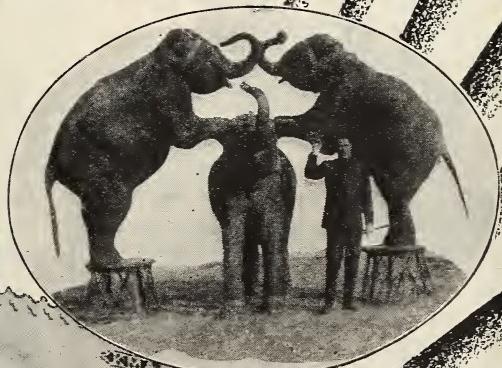
EARL E. MAY
SEED & NURSERY CO.
SHENANDOAH, IOWA

ELEPHANTS AND CAMELS

P. S.—As an added attraction for you to visit station KMA this summer, I have engaged the troupe of trained elephants that you see pictured here. In fact, a whole Radio circus.

They have been added to our staff of entertainers and will perform for you every day.

Don't fail to bring the children to see these elephants. A visit to KMA is more fun than going to a circus.



**This order sheet is printed on
CORNSTALK PAPER**

FOLKS, you have been hearing about Cornstalk Paper so I am pleased to send you a sample. When I heard that Cornstalk Paper could be used in my catalog this way I placed an order immediately because I wanted to be the first one to use Cornstalk Paper in a catalog.

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E. E. M.

ORDER Now!

*My Guarantee
Fully Protects
You*

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Wave Length, 322.4 Meters, 930 Kilocycles

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EARL E. MAY SEED & NURSERY CO.

SHENANDOAH, IOWA

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I pay the postage on all Bulbs.

Please Send Remittance
ON ALL ORDERS

Post Office	Rural Route	Box No.	State
		Please Give Both Route and Box No. if on Rural Route	Street Address

If You Have
MOVED .
Since Sending
Your Last Order
PLEASE Give
FORMED ADDRESS

Attractive New House Dresses

I Take Great Pride in Offering These Vat Dyed House Dresses
Buy Now — Save Money



Choice of This Group

**\$1.19 each—
3 for \$2.98**

It would astonish you to know how many vat dyed wash dresses I sold this year. You know that we were the first ones in the country that put the vat dyed dresses on the market. My, they are beautiful garments and the ladies just told all their friends about it until it just more than kept us busy and the factory busy getting dresses to fill orders.

You know vat dyed wash dresses will not fade, they cannot fade, and they are unconditionally guaranteed never to fade. You will get a new dress if they do, and they are beautiful, fine for street and shopping. Just think of it, 48 different styles in these new vat dyed dresses to select from, and you get three dresses for only **\$2.98** postpaid, and you can select different styles and different colors.

Folks around here are just wild about them, and about everyone in our place has three of them. Remember you can get three different styles and three different colors, so that no one of the dresses are alike, for only **\$2.98** delivered.

Choice of This Group

**\$1.89 each—
3 for \$5.50**

These dresses are absolutely fast colors; will not shrink or fade. They will give more wear and practical service than any other frock offered at such a low price. Never has anyone offered such an attractive assortment of garments, expensive looking, but so reasonable that many buy them by the dozen. Fashioned of durable materials in charming new styles, set-in or butterfly sleeves and good full hem. Well made and guaranteed to give satisfactory wear.

You may select from the fine attractive styles shown above. You can make a considerable saving by buying three or more.

Priced **\$1.89** each. 3 for **\$5.50**.

10% additional for large sizes.
Regular sizes—16 to 46.
Stout sizes—48 to 52.

Postage Prepaid.



Mercerized Broadcloth Smocks Special

\$1.89
Postpaid



The practical usefulness of a smock in the home, garden, school or office has made this type of garment exceedingly popular. It protects your clothes from wear, tear and soil. Seed House girls all wear them.

Made of fast colored, washable, mercerized Broadcloth fabric, in colors of blue, pink, rose, yellow and lavender. Here is a tempting bargain that assures you a substantial saving.

Buy at least three, selecting three different colors. A splendid smock priced exceedingly low. Sizes 34 to 42, **\$1.89**. 10% additional for extra sizes. State size and color wanted.

Children's Dresses

Distinctive styles—
Excellent Quality—
at Bargain Prices.

\$1.19 each
3 for **\$2.98**

"Frances May"—7 to 14 Years.

These pretty, tub-fast dresses are ideal for school, street and play. And each dress is absolutely guaranteed not to fade—another dress if it does! Take advantage of this low price and buy a whole summer's supply of these high grade, fast color dresses. Twelve smart styles to choose from, in Broadcloths, Percales and Novelty Prints. Trimmings include smocking, embroidery, pleats and tucks. Sizes 7 to 10 with bloomers; 8 to 14 on straightline models.

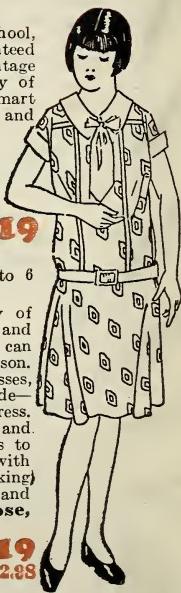
Colors—pink, blue, rose,
maize, green, orchid.

Sizes—7 to 14 years..... **\$1.19**
Postpaid.

"Little Mayflower" Frocks—2 to 6 Years.

You will want to have plenty of these summery, fast-color frocks, and at this remarkably low price you can buy enough to last the whole season. Like the "Frances May" Dresses, each dress is guaranteed not to fade—if it does you get another dress. Made of fine quality Batistes and Prints, and each dress has panties to match. Twelve different styles with trimmings of hand-worked smocking and embroidery, tucks, ruffles and pleats. Colors—pink, blue, rose, maize, green, orchid.

Sizes—2 to 6 years..... **\$1.19**
for **\$2.98**
Postpaid.



I Want All My Friends to Share in These Wonderful Hosiery Values

You Save on Every Pair

The tremendous popularity and huge volume of sales permit us to offer you an opportunity to buy your hose at a new low price. There are no greater hosiery values to be had than we offer. Quality is woven into every pair. You can pay a great deal more than we ask, but you will get no greater service or satisfaction. Supply your hosiery needs now and see for yourself their extraordinary value and beauty.

May's Specially Constructed "Dixie Girl's" Silk and Rayon Hose

95c Per Pair

[3 pair \$2.60] Postpaid

A real three-and-one silk and rayon hose. Three threads of pure silk reinforced with one thread of rayon to insure double service. Silk from top to toe. Specially reinforced where the hose receives its hardest wear.

Colors—Wrought Iron, Light Gun Metal, Dove Grey, Misty Morn, Skin, Pearl Blush, Boulevard, Beach Tan, French Nude, Mirage, Pastel Parchment.

Sizes—8½ to 10. State size and color.

A wonderful value ...95c pair (3 pairs \$2.60) postpaid

KMA Cocoon Pure Thread Silk Hose

A guaranteed 9-strand pure thread silk hose. Silk from toe to top. Semi-fashioned, closely woven and designed with close-fitting ankle. This hose has a pointed heel—fashion's newest mode.

Colors—Same as Dixie Girl's Hose. Sizes 8½ to 10.

98c [3 pairs \$2.85] Postpaid

Outsizes in the Cocoon only, same colors, 10% extra.

KMA Longlife Full Fashioned Silk Hose

Shimmering pure silk stocking, full fashioned, service weight. Silk from toe to elastic lisle garter top. Slipper sole and special reinforcement at heel and toe. Carries a special toe guard as an added feature.

Colors—Same as Dixie Girl's Hose. Sizes 8½ to 10.

\$1.31 [3 pairs \$3.79] Postpaid

Mothers!
A Big Saving
All-Wear Play Suits
Extra Value

95c

Postpaid

[3 for \$2.75]

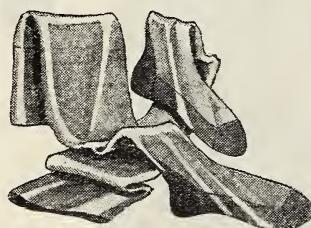
Ages 3 to 8 years

These garments are made open front style with button drop seat. Collar can be worn buttoned or rolled; points of strain are securely bartacked. Fabrics are carefully selected for both long wearing and washing qualities. Garments are cut large and roomy and stitched extra strong. Blue and white pincheck with collar, cuffs and waist band trimmed with deep blue. White back indigo-blue denim, a strong wearing, non-fade fabric. Collar, cuffs and waist band self-trimmed.

Choice of either style.

Postpaid

95c each (3 for \$2.75)



KMA Queen Full-Fashioned Pure Silk All the Way

\$1.49

Postpaid

[3 pair \$4.25]

A beautiful, full-fashioned, service chiffon, 7-strand, pure thread silk hose. Silk to the top. Special reinforcement at heel, toe and top. Slipper sole; toe guard as an added feature. A marvelous fitting hose. Styled up to fashion's latest dictates.

Colors—Same as Dixie Girl's Hose. Sizes 8½ to 10.

If you want the finest and still want to save money, you can make no better selection.

Amazing Shirt Value —

GUARANTEED QUALITY

**Newest Patterns—Latest Style
Lowest in Price**

I am always on the lookout for genuine bargains. I obtained this unbeatable group of shirts and offer them at a price that is exceptionally low for such wonderful materials.

There is a world of satisfaction for you in this shirt offering, both in the purchasing price and the wearing.

For the man who likes to look his best at all times and wants his money to do double duty, it is a mighty wise buy, and every man with any sense of economy will snap them up as one of the real worthwhile values of the year.

**Guaranteed Not to Shrink
or Fade**

These shirts are made of fine quality broadcloth, madras, French flannel, silk striped broadcloth, and silk striped madras. They are not print shirts, but made of a pre-shrunk wool dyed yarn, which means that the yarn is shrunk and dyed before it is woven into the cloth. This assures you that the garment will not shrink or fade. Only the best pearl buttons are used. Collar attached styles. A splendid selection of patterns and colors to choose from. Sizes—14 to 18.

Please state size, material and color wanted.

Postpaid, Sale price.....\$1.65 Each (3 for \$4.65)

Now Only

\$1 65 each

3 for

\$4 65



Lowest Price in Years for

Real Double Service Pants

Style and Service Combined

**Extra
Special**

\$1 70

Postpaid



You'll like these good looking pants for both their style, neat appearance and their durability. They are strong enough to stand the roughest wear and neat enough to be appropriate for most any occasion.

[Priced at a Big Saving

These pants are worth more than we ask—which you can easily prove yourself by comparing them with similar pants offered elsewhere. I bought them way below market price on account of the number of pairs I purchased, and I am passing the saving on to you.

Built to Endure Hard Service

Made of firmly woven, specially prepared black and white hairline stripe cotton fabric that will wear like iron. Cut full with deep crotch and plenty of seat room; legs are cut comfortably large and have wide cuff. Pockets are large and extra strong. All points of strain on garment are securely bar-tacked. Washable fabric—wash as much as you like, it will not fade. Just think—a tough, durable, long wearing fabric made up into real good fitting pants that have the general appearance of dress trousers, at such a remarkably low price.

Sizes—30 to 42. Sale price.....\$1.70 Postpaid

GREATER BARGAINS LOWER PRICES



Athletic Style Union Suits

2 for \$1.25 3 for \$1.85
Postpaid

Made of a good quality nainsook, suspender and snubber back. Wide 2 inch reinforcement which gives extra strength and extra wear. Exceptionally well stitched and finished throughout. Sizes—36 to 46.



Nainsook Union Suits

2 for \$1.89 3 for \$2.70
Postpaid

Here is a wonderful value. Cloth is of fine grade nainsook. Taped reinforced crotch, and double crotch. Taped neck and arm holes, suspender and snubber back with wide reinforcement. Sizes—36 to 46.

May's Farm Belt Overalls

**Extra Strong—Extra Roomy—Extra Value
Overalls—Jackets \$1.65 Each 3 for \$4.65**
POSTPAID PRICES

Men's overalls come in sizes 30 to 42. Add 10% for sizes 44 to 50 and 20% for sizes over 52. Jacket sizes are 36 to 44. Add 10% for sizes 46 and over.

**FREE—A Hammer with every order for 3 Overalls
or Jackets. Offer limited. Act now!**

Convenient Features of Farm Belt Overalls

These garments are made extra strong and extra roomy. Very best quality, extra heavy denim, mill shrunk, double dyed. Triple stitched seams, and each leg has two seams. Double lined suspenders.

Ten Pockets! Here They Are

See illustration on 3rd cover.

Watch pocket, pencil pocket, flap pocket, match pocket, plier and rule pocket, hammer loop, two big roomy double lined hip pockets and two front pockets. All pockets reinforced, double stitched and bar tacked. Launder easily.

Jackets are made of same quality denim, cut full and roomy. Raglan sleeves that insure comfort, four large pockets, adjustable collar and cuffs, detachable, non-rusting buttons.

It's Easy to Order a Suit

See Suit Offer on 3rd Cover

When ordering your suit, give chest measurement over vest. Place the tape all around the body close up under the arms. Do not take this measurement too tight and do not let the tape slip down in the back. Waist measurement—place the tape around your waist just above your hips over the trousers. Inseam—to find the inseam length have the tape line placed close up in the crotch and measure down to the desired length.

If you order cuff bottom trousers, the inseam should be a little shorter than for plain bottom trousers.

Please state age, height and weight. We have a full line that will fit everyone, regular, tall, short or stout. Whatever your build, we have a KMA suit just your fit.

Nainsook Union Suits

2 for \$1.89 3 for \$2.70
Postpaid

Here is a wonderful value. Cloth is of fine grade nainsook. Taped reinforced crotch, and double crotch. Taped neck and arm holes, suspender and snubber back with wide reinforcement. Sizes—36 to 46.

BOYS' OVERALLS

"Just Like Dad's"

Same quality and construction as men's.

3 to 7 years, Each.....	90c	3 for.....	\$2.65
8 to 11 years, Each.....	\$1.05	3 for.....	\$2.90
12 to 16 years, Each.....	\$1.25	3 for.....	\$3.65

All Postpaid.

MEN'S WORK SHIRTS

May's Triple Stitched Work Shirts
Will Give You Longer Wear

3 Shirts \$2.48 6 for \$4.95

Each 85c. Sizes 17½ to 20. 95c each, Postpaid.

I have sold thousands of these work shirts and reorders are coming in every day from men who have been wearing them.

Made of heavy chambray—the best work shirt material obtainable. Extra full, roomy dimensions that insure the greatest amount of wear and comfort. Full-cut arm-holes prevent binding. Coat style. Double yoke back. Two large pockets with buttons. All principal seams triple stitched, and side seam is extra long. Lined collar and extra large lined cuffs. One-piece non-rip sleeve facing. Hard rubber buttons. Sizes 14½ to 17. Colors—Blue and Gray. Sizes 17½ to 20 add 10%. Color—Blue.

1¢ a DAY Insures you against accidents

Clip out this paragraph and forward it to the Earl E. May Seed & Nursery Company, and I will have a policy sent to you free to look over. After you have examined the policy, send the Company \$3.65. This will insure you for a year against accidents. I can recommend this Company as being reliable.

This policy covers 91% of all accidents, including farm accidents such as might occur around a binder, threshing machine, or being kicked by a mule or a horse. It will pay your doctor and medical bills when you are not able to go ahead with your work.

Anyone between the ages of 10 and 70 can be insured without medical examination.

NAME

ADDRESS

AGE BENEFICIARY

*Men—if you want a real good suit that looks dressy, wears well and is priced reasonable, try mine.
See cover page 3*

Mays Farm Belt BARN PAINT



Defies the Weather—Lasts for Years

The ideal paint for painting barns and farm buildings. Goes on smoothly and holds its color. Will not crack, chalk, peel or blister. Suitable for wood or metal. May's Farm Belt Barn Paint is an exceptional value. It is compounded from the best oils and minerals.

I PAY THE FREIGHT

On 5 Gallons or More

Every Gallon thoroughly Guaranteed to give absolute satisfaction. You can buy it with confidence of getting full value for every dollar you spend.

Red and Brown

1 Gallon,	\$1.40 per Gallon
5 Gallons,	1.30 per Gallon
25 Gallons,	1.25 per Gallon
50 Gallons,	1.20 per Gallon

White—Green—Gray

1 Gallon,	\$1.90 per Gallon
5 Gallons,	1.80 per Gallon
25 Gallons,	1.75 per Gallon
50 Gallons,	1.70 per Gallon

FARM INTERIOR PAINT

For Barns, Chicken Houses, Dairies, Creameries, and all interiors.
Keeps everything sanitary.

Keeps Away Diseases

175
Gal.

Seals up the cracks and pores in the wood. Keeps out lice, mites and other parasites. Makes your farm interiors light. This paint may be used on inside or outside. Can be used on Wood, Metal, Brick, Concrete, or almost any surface. Made only in pure white.

Freight Paid on 5 gallons or more.

175
Gal.

Freight Paid
and Paint
Brush Free
With 5 Gallons
or More Order
1 Brush to
an Order

"I RECOMMEND
MAY'S PAINT TO
ANYONE"

Have used 25 gallons of your barn paint, and will say I have spread lots of paint but never any, regardless of price, that spread as evenly and gave as fine a finish. H. H. Frost, Gallatin, Mo.

I want to tell you one of the things KMA has done for us by buying KMA Paint we saved enough on the house paint so that we can paint our barn in the spring. Mrs. A. R. Reback, Seethwa, Kansas.

How to Measure Your Buildings

It is easy to measure a building for paint. Start at one corner of your building and measure it by feet all around. Multiply this by the average height of the building at the eaves with two feet added for cornice. This gives you the number of square feet in the building. Divide the number of square feet to be painted by 250 (as May's Farm Belt Paint covers at least 250 sq. ft. two coats to the gallon) and you will have the amount of paint required for two coats. Always allow 1 gallon of trim to each 5 gallons of body.

"Paint Cannot Be Made Better Than Yours"

I want to take a little time to tell you about the things we bought from you, for they can't be beat. We got 30 gallons of grey barn paint and 25 gallons of linseed oil. Paint cannot be made better than yours; it looks fine and glossy. My husband said if he wanted the paint to come off he would have to take a knife and cut the wood off underneath the paint, for it is just like grown to the wood. All the neighbors like it fine; say they don't know how Mr. May can sell it so cheap, for it is the best paint they ever ran across. My husband got a big iron bar to stir it with before he opened the first 5 gallons. I wish you could have seen him when he opened it; the paint was so smooth and even that no stirring was necessary.

Mrs. E. F. Scheele,
Route 2, Hanover, Kansas.

FREE Hotencold Jug—

With 10 Gallon Paint Order

On orders of ten gallons or more of house or barn paint I will send you FREE this gallon Hot and Cold Jug. It holds 16 cups of liquid or 8 pounds of food. You can use it at home, in the harvest field or on picnics. Make out your paint order now for ten gallons or more of house or barn paint and I will send the jug to you free.

Jug sold separately, postpaid, \$1.40



FREE OIL

**2 Gallons of
Linseed Oil**

With each and every 5 gallons of Farm Belt outside house paint I will send you FREE 2 gallons of the best grade of Linseed Oil.

FREE BRUSH

**Big 4 inch
Paint Brush**

With an order of 5 or more gallons of any paint I will send you one of these big 4 inch paint brushes absolutely FREE. (1 brush to an order.)

Free Paint! If You are not Satisfied

All May's FARM BELT PAINTS are sold with the distinct understanding that your money will be refunded if you are not entirely satisfied. My Paints and Varnishes are absolutely guaranteed and you are the sole judge of their quality. Man to Man, I ask you—could anything be fairer?

If you plan to do any painting this year, order MAY'S FARM BELT PAINT and you'll get the best at the lowest price.

Our 2 Gallon Free Trial Offer

So positive am I that you will be pleased with May's Farm Belt Paints that you may use two gallons of it out of your order—and then if you are not satisfied, return the balance and I will immediately refund all your money.

Only \$2³⁰
Per Gallon
In 5 Gallon Lots
Freight Paid



Shipped Fresh From the Factory to You

Hundreds of customers have told me that this is the best house paint they have ever used. It wears and looks good for years.

Pigments used are finely ground and, being freshly made, will not settle hard in the bottom of the can as do so many other paints.

Choose from These Long-Lasting Beautiful Colors

My Paint comes to you all ready for use. You don't have to mix any special colors. We have it ready for you in every popular color and shade. The price is the same for any color.

Here are All the Popular New Colors

Ask for Your Color Card

- Outside White
- Inside White
- Black
- Ivory
- Green
- Colonial Yellow
- Light Buff
- Rose Pink
- Apple Green
- Terra Cotta



The Strongest Paint Guarantee Ever Written

I BACK THIS GUARANTEE AND THE MANUFACTURER BACKS ME

We guarantee MAY'S FARM BELT PAINTS to be factory fresh, as you may expect. If for any reason whatsoever you are displeased with MAY'S FARM BELT PAINTS; if for any reason the Paint does not give perfectly satisfactory service, we will replace it free of all charge or give you your money back, whichever you prefer. We Guarantee MAY'S FARM BELT PAINTS cover from 250 to 300 square feet, two coats, per gallon.

Earl E. May

Earl E. May Seed & Nursery Company

Thousands of property owners are now using my Paint. Every morning's mail brings repeat orders and many new customers, also scores of unsolicited letters telling of complete satisfaction.

Read what they Say!



KMA Paint Well Mixed

Just a few words to let you know how we liked the white house paint. It was so well mixed, creamy, not like so many mixed paints with the lead all in the bottom. Our house hadn't been painted for fourteen years. I mixed 5 gallons of oil with the 5 gallons of paint and gave the house 2 coats and had one gallon left over. Everyone said our house looked fine. We are going to send for more paint in the near future. Your friends,

Mr. and Mrs. W. H. Gordon.

Strong Boosters for Earl May's Paint

Three years ago this coming spring I painted my house with your paint. I gave \$3.50 a gallon for it. The following summer the paint started to peel. This last spring I bought paint from you people that cost right at half per gallon, what the other paint did. Your paint has stood the hot summer without sealing or fading in the least. We are strong boosters for Earl May's paint. House is at 5037 South 37th St., South Omaha, Neb.

"\$140 Saved"

The paint man in our town wanted \$160 to paint my house, and I just couldn't afford it. I painted with your paint and what I put on cost me less than \$20, and just think of it—\$140 saved; if I had been doing business with you before I could have afforded to go to Paris. As cheap as you sell paint nobody can afford not to paint even the chicken coops.

R. B. Steele.

KMA Paint Spreads Easily

Say, Earl, that paint sure spreads easy and stays put. I put it on the house right away in the spring and it does not rub off nor peel. It sure had a good test with the heat and rain shortly after it was put on.

Earl R. Mick, Stanton, Neb.

WE PAY FREIGHT on ORDERS for 5 GALS. OR MORE

May's Farm Belt Floor Paints

At Low Sale Prices

Freight Paid on 5 Gals. or More

May's Farm Belt Floor Paint, Concrete Floor Paint and Porch Floor Paint are made in the following colors: Dust, Slate, Light Lead, Yellow, Maroon, Tan, and Drab.

INSIDE FLOOR PAINT

Dries quickly with brilliant gloss and exceptionally good quality.

Per Gal. \$2.45
 $\frac{1}{2}$ gal. \$1.35
 1 qt. 75c

PORCH FLOOR PAINT

Not affected by scrubbing. Dries with glossy hard surface.

Per Gal. \$2.80
 $\frac{1}{2}$ gal. \$1.45
 1 qt. 80c.



CONCRETE FLOOR PAINT

Dries hard and wears for years. Made in the same colors as our Porch Floor Paint.

Per Gal. \$2.75

Freight Paid and Free Brush with orders for 5 Gal. or More.

Enamels for Various Uses

For Woodwork, Iron Beds, Household Articles, Kitchens and Bathrooms. Washable and endurable. Freshly made and flows on without showing brush marks. Made in White, Light Ivory, Buff, Light Yellow, Azure Blue, Ivory, Pearl Gray, Dove Gray, Light Green, Sky Blue and Medium Brown.

1 Quart \$1.10
 $\frac{1}{2}$ Gallon \$2.10 **One Gal. \$3.90**

Enamel Undercoat

First coat the surface with Undercoat and then apply Enamel.

1 Quart 60c
 $\frac{1}{2}$ Gallon \$1.10 **One Gal. \$2.10**

Automobile Enamel

Paint your car yourself with our Auto Enamel. Dries in 24 hours with high lustre. Five beautiful colors: Brewster Green, Carmine Red, Wine, Yellow and Black.

Red \$3.95 Per Gal.

$\frac{1}{2}$ gal. \$2.15
 1 qt. \$1.10

Other Colors \$3.25 Per Gal.

$\frac{1}{2}$ gal. \$1.75
 1 qt. \$1.00

Freight paid on 5 gallons or more.



Wagon and Implement Paint

Keep your wagons, implements, tractors and combines painted. They will last longer and won't rust. Made in Red, Black, Green and Yellow.

Red \$3.00	Per $\frac{1}{2}$ gal. \$1.60	Freight paid on 5 gallons or more.
Other Colors \$2.10	Per $\frac{1}{2}$ gal. \$1.10	



Low Prices on Sturdy Brushes

Postpaid

High grade 4 inch wall brush can be used for all kinds of paint.....\$1.00

Leather Bound Stucco Brush guaranteed to wear for years. 4 inch size 2.75

A Quality Wall Brush. Pure Chinese Bristles. 4 inch size 2.00

Roof Paints and Stains

May's Farm Belt Shingle Stain penetrates into the Shingle. Dries quickly and Guaranteed not to fade. Preserves wood for long life. Red and Green. Gallon, \$1.45

Moss Green Roof Paint

Not a stain but a paint. Covers and hides surface. Per gallon \$1.75

We pay freight on orders for 5 or more gallons Roof Paint.

Concrete or Stucco Paint

This is an oil paint and it is made especially for Stucco, Stone and Concrete. Penetrates all cracks and crevices. Keeps moisture out. House Paint colors.

Per Gal. \$2.25
Freight paid and free brush on 5 gallons or more.

Plastic Roof Cement

For big leaks and patching work. Black only. Put on with a trowel.

Pound \$.09
Freight paid on 100 pounds or more.



Fix Your Roofs Now!

If your roofs are beginning to show wear, fix them. One coat of May's Asbestos Roofing will make any asphalt, metal, or composition roof Leak Proof.

Liquid Asbestos Roofing

Put on with a brush. For all roofs except worn out shingle roofs. Made in black only.

Special per gallon 68c
 Any size container.

Freight Paid on 25 gallons or more.

FREE BRUSH

With order for 25 gallons or more we furnish Free Roofing Brush.



May's Farm Belt

interior PAINTS and VARNISHES



May's Farm Belt Interior Paints and Varnishes, like our House Paint, are of superior quality and are sold under the same money-back guarantee. Try it—if not satisfied get your money back. It is easy to put on. Just a little of May's Farm Belt "Home Brighteners" and a little effort will improve your home to an amazing degree. We pay freight on orders for 5 gallons or more.

Only 1 Free Brush with Each Paint Order of 5 Gal. or More.

MAY'S Flat Wall Paint A VELVETY WASHABLE FINISH

You will like this flat finish paint on the wall or woodwork of the kitchen, bathroom or bedrooms. It has a soft, velvety finish, is easily cleaned, and children's finger prints and other marks are readily washed off without injury to the finish.

Made in the following colors:

Light Ivory	Light Green
Cream	Sky Blue
Light Buff	Buff
Medium Brown	Light Yellow
Pearl Gray	Azure Blue
Dove Gray	Ivory

Also White

1 Qt. Can **60c** $\frac{1}{2}$ Gal. Can **\$1.10** One Gal. **\$2.10**

F. O. B. Shenandoah, Ia. Freight Paid on 5 gallons or more.

Undercoat For Flat Wall Paint

\$1.95
PER GALLON

Unpainted walls should be painted with a sizing paint before applying the finishing coat of flat wall paint. Use one quart of this undercoat paint to each quart of paint.



Freight Paid on
5 Gallons or More

VARNISH AT BIG SAVINGS

Whenever you think of varnish for either inside or outside use, think of May's Farm Belt Varnish. You cannot find a better line of varnishes at any price. We sell it direct to you and you save one-half or more on the price.

FLOOR VARNISH

Mar-proof and scar-proof. Dries quickly.
Price per gallon..... \$2.50

ALL PURPOSE VARNISH

For general use around the home. Furniture, floors and woodwork. Guaranteed not to turn white.
Price per gallon..... \$2.45

VARNISH STAIN

Combination of Stain and Varnish for interior wood-work and furniture. Dark Oak, Light Oak, Golden Oak, Walnut, Ground Color, and Mahogany.
Price per gallon..... \$2.80

OIL STAIN

For hardwood finish on soft wood can be varnished over or left dull finish. Oak, Walnut, and Mahogany.
Price per gallon..... \$1.50

OUTSIDE SPAR VARNISH

For use on surfaces exposed to the weather.
Will not turn white.
Price per gallon..... \$3.25

INTERIOR VARNISH

Excellent for woodwork, cabinets, furniture and all interior work.
Price per gallon..... \$2.40

1 quart 75¢ $\frac{1}{2}$ gallon \$1.30



1 quart 90¢ $\frac{1}{2}$ gallon \$1.70

FURNITURE VARNISH

Dries with high lustre. For all kinds of furniture.

Price per gallon..... \$1.15

1 quart 70¢ $\frac{1}{2}$ gallon \$1.15

Ground Color for Varnish Stain
Light Yellow only.
Price per gallon..... \$2.75
1 quart 55¢ $\frac{1}{2}$ gallon \$1.45

"Farm Relief of the
Farmer's Pocketbook"

You'll Enjoy a Visit at KMA. We'll Enjoy Seeing You.

BINDER TWINE

PRICES SMASHED
Lowest Price in Years

I HAVE been working for months trying to get a standard Binder Twine of the highest standard of quality that I could sell at a price that would be far below that which a twine of the same quality could be bought for anywhere else. I've got the twine now.

**\$9.95 per 100 lbs. Guaranteed
500 ft. to lb.**

**Guaranteed for Length, Strength, Weight
Treated against destruction by insects**

You want twine that will save time and avoid trouble and delay during the busy harvest season when time and twine are money. You need twine noted for its strength and weight and will run out without snarling. When the knotter jams and the bundles break is the time when you would appreciate having real twine in the binder.

50 lb. bale in either 8 lb. or 5 lb. balls. Reserve your needs now.

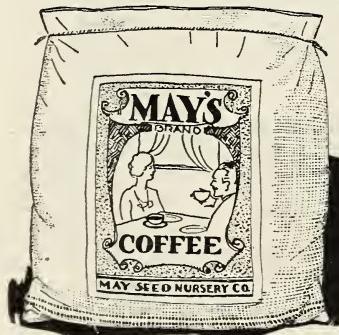
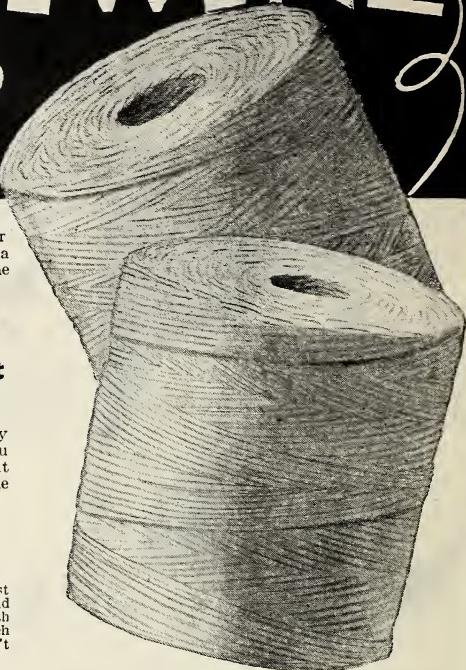
Just Read These Letters

Dear Earl: Your binder twine sure worked fine—nice and smooth and never knotted or tangled. I'm going to order twine from you next year. So are lots of my neighbors.

Everett J. Miner, Kansas.

Dear Mr. May: We used almost 150 lbs. of your binder twine and saved \$5.00. Your twine runs smooth and even; no bunchy places to catch in the knotter, and the cricket doesn't bother it.

Fred Bussard, Essex, Ia.



May's Appetizing Fresh Roasted Coffee

Has that rich mellow flavor ... Costs Less

You who like a good cup of coffee will readily appreciate the genuine sweet, rich, mellow flavor of this wonderful coffee. It is specially blended from the choicest crops and roasted with expert care in modern electrically operated roasters—fresh every day. It costs less because it does not take as much of it as other coffee. Every order of my coffee is absolutely the same—fresh, mellow and powerful, and freshly roasted, too, the same day your order is received.

My Personal Guarantee. Send me an order for my fresh roasted coffee. Make up as much as you want to. If it isn't as good or better than any you ever tasted, regardless of price, I'll send your money back.

Coffee at Rock Bottom Prices

5 pounds	10 pounds	25 pounds
\$2.40	\$4.60	\$10.95
		POSTPAID

Yes, the price is right. I put the price down to rock bottom as I want my friends to enjoy a cup of real coffee with me.

Packed in towel bags, lined with moisture-proof Kraft paper to retain its flavor.

Stop that hayfever Sneeze with MAY'S HAYFEVER REMEDY

I guarantee relief with this remarkable new remedy within two days, or money back. No injurious or habit-forming ingredients. Used by men, women and children with equal effectiveness for Hay Fever or Rose Fever.

Our people at the seed house use it every year so they can stay at work instead of going north. It surely gives wonderful relief.

\$2.50 delivered



**I've Cut
the Price
to Rock
Bottom
on
K M A
Long Life
"B"
Batteries**

Guaranteed to Give You More Service Than Any
Other "B" Battery on the Market Today

Our experience with Radio has taught us much about "B" batteries. Consequently, when I tell you that my KMA Special Radio "B" Battery will give you the most service for your money you can depend upon it.

THESE ARE MY NEW LOW PRICES 45 VOLT "B" BATTERY

This Giant 45-Volt "B" Battery is the big fellow. Because of its construction, I can certainly recommend this one for your set, if it's hard on batteries. 40% more service from this big fellow at only 20% more cost.

8x7 $\frac{1}{4}$ x $\frac{1}{2}$ inches—14 pounds actual weight.
Giant—1 for..... Postpaid \$3.25
2 for..... Postpaid 6.35
3 for..... Postpaid 9.25



DOUBLE DUTY JUMBO

Here are my Double Duty Jumbos, that we sell mostly. Fresh stock that I guarantee will give you even, strong and steady current. Use this Heavy Duty Jumbo on sets of three tubes or more.

8x7 $\frac{1}{4}$ inches—12 $\frac{1}{4}$ pounds actual weight.
Double Duty Jumbo..... Postpaid \$2.75
2 for..... Postpaid 5.00
3 for..... Postpaid 7.00

STANDARD 45-Volt "B" BATTERY

My Standard 45-volt "B" Battery is certainly priced right. It's a real one for distance and good reception. Good for all sets up to four tubes.

8x7 $\frac{1}{4}$ x3 inches—8 pounds actual weight.
Standard—45 Volt. Postpaid \$1.89; 2 for \$3.57
2 $\frac{1}{2}$ Volt B and C..... Postpaid 1.25
4 $\frac{1}{2}$ Volt C..... Postpaid .50
All Postpaid, zones 1, 2 and 3, out 400 miles.
Add 25¢ postage per battery for zone 4.

K M A GUARANTEED RADIO TUBES

MY GUARANTEE. I guarantee these tubes to give you six month's satisfactory service and I will replace any tube within that period providing the filament is still intact.

All tubes are sent postpaid in any quantity.

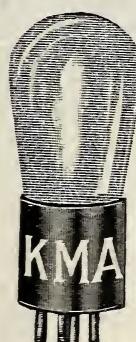
TYPE 200A. Special Detector for sets using Storage "A" batteries. Brings in weak and distant stations. Fits any detector socket. Each..... \$1.73

TYPE 112A. Power Tube. Recommended for use in the last stage of all sets that are properly wired to allow the use of 135 volts of "B" battery with 9 volts of "C" battery. Each \$1.73

TYPE 171A. Power Tube. Often used as standard equipment on many of the newer sets, but not recommended whenever the set must be operated from dry "B" batteries because of heavy drain. Each \$1.73

TYPE 226AC. Amplifier Tube. Standard equipment on practically all new AC Sets such as Atwater-Kent Model 37 and Mayola A. C. Each \$1.49

TYPE 227AC. Detector Tube. Five Prong Base. Standard equipment on nearly all AC Sets such as Mayola A. C. and Atwater-Kent Model 37. Each \$1.98



Type UX-201A

80c

Postpaid

TYPE UX-201A. This tube is used in the majority of sets today that are operated from a storage "A" battery, and can be used either as a detector or amplifier. Standard equipment on such sets as Mayola, Atwater - Kent, Crosley Bandbox, etc. Each See

TYPE UX-280. Rectifier tube. Full wave Rectifier Tube used in many AC operated Sets and also in many "B" Battery Eliminators. Each \$2.48

TYPE UX-199. Dry Cell Tube. Standard equipment on Radiola 20, Radiola 25 and Radiola 23. A long prong base. Each..... \$1.25



TYPE UV-199. Dry Cell Tube. This Three Volt dry cell tube is standard equipment on such sets as the old Radiola Super-Heterodyne Receiver. Each \$1.25

TYPE 120. Dry Cell Power Tube. Standard equipment on Radiola 20, 25 and 28; requires 135 volts of "B" battery and 2 $\frac{1}{2}$ volts of "C" battery. Each \$1.49

TYPE WD-11. One Volt Dry Cell Tube. Standard equipment on Radiola 111A. Each \$1.25

TYPE WD-12. One Volt Dry Cell Tube. This Dry Cell Tube is fitted with the large base for use in standard sockets. Each \$1.25

TYPE UX-210. 7 $\frac{1}{2}$ Watt Power Tube. Standard equipment on Radiola 30 and 32; also RCA Speaker 104; also on many radio and phonograph combinations. Each \$4.50

TYPE 281. Half-Wave Rectifier Tube. Used in many of the radio and phonograph combinations, also in RCA loud speakers type 104. Each \$3.98

May's Giant Heavy Duty Bus and Truck Tires

All roads and all loads look alike to my big Giant truck tires. Massive over-size tires. The extra heavy rut ribs extending at right angles on the sides of the tires combat the ruts and the holes of the road. Cut down your truck tire bill by ordering MAY-TIRE HEAVY DUTY TRUCK TIRES. Carries my Guarantee. Postpaid in zones 1, 2 and 3.

At Less Than Wholesale Prices

Tire Size		Shpg. Wt. Lbs. Ozs.	Tire Ply	Tube Price	Tube Price
30x3 1/2	CL	OS	17-2	5	\$ 9.25
32x4 1/2	SS	"	23-12	8	20.10
34x4 1/2	"	"	36-8	8	21.75
30x5	"	"	37-8	8	23.60
33x5	"	"	40-11	8	24.00
*35x5	"	"	45	8	29.45
32x6	"	"	60	10	42.65
*36x6	"	"	65-10	10	47.55
					5.60

*Factory brand—same quality, same guarantee as May-Tires.

PROTECTED BY MY UNLIMITED GUARANTEE



Made for
Hard Drivers

Molded Water Cooled Tubes For All Tires

Even though you pay double these prices you can't buy better quality inner tubes than I offer you here. My direct-from-the-factory-to-car-owner system and my tremendous buying power make these exceptionally low prices possible.

Thousands of satisfied users have told us that May's tubes have outlasted and given better service than any others.

Stronger—Better—Lower Prices

Comparisons will convince you that May's tubes are better. They are full standard size and weight, and made of a high quality rubber free from all imperfections. To

prove our confidence in these tubes my same broad general guarantee applies to May's tubes, the same as with May's tires.

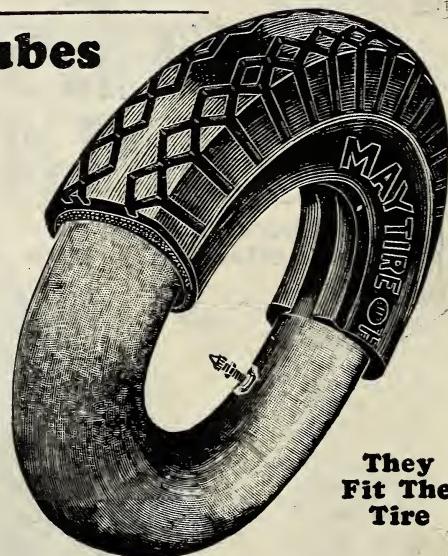
Balloon Tubes

Size	Wt.	Price	Size	Wt.	Price
29x4.40	3-4	\$1.25	30x3	2-8	\$1.00
29x4.50	3-4	1.35	30x3 1/2	2-8	1.10
30x4.50	3-4	1.40	30x3 1/2	OS	1.10
28x4.75	3-4	1.40	31x4	SS	1.50
29x4.75	3-8	1.45	31x4	"	1.60
30x4.75	3-8	1.50	32x4	"	1.70
31x4.95	3-12	1.75	33x4	"	1.80
29x5.00	3-12	1.50	34x4	"	1.95
30x5.00	3-12	1.55	32x4 1/2	"	2.10
31x5.00	4	1.70	33x4 1/2	"	2.25
30x5.25	4	1.75	33x5	"	2.60
31x5.25	4	1.85	34x4 1/2	"	2.75
29x5.50	3-8	1.85	30x5	"	5
30x5.50	3-12	2.00	33x5	"	5-4
30x5.77	4-4	2.15	32x6	"	5-10
32x5.77	4-4	2.25	32x6	"	8-4
33x5.77	4-2	2.55	33x6	"	9-4
30x6.00	4-4	2.15	30x3 1/2	OS	3
33x6.00	4-4	2.30	32x4 1/2	"	4-2
30x6.20	5	2.50	34x4 1/2	"	4-6
32x6.20	5-4	2.70	33x5	"	2.90
33x6.20	5-8	2.80	30x5	"	2.75

All tubes Postpaid in zones
1, 2 and 3.

Oversize Cord Tubes

Size	Wt.	Price
30x3	2-8	\$1.00
30x3 1/2	2-8	1.10
30x3 1/2	3	1.10
31x4	3-4	1.50
32x4	3-8	1.60
33x4	3-14	1.70
34x4	4-2	1.80
32x4 1/2	4-2	1.95
33x4 1/2	4-4	2.10
34x4 1/2	4-6	2.25
33x5	5-4	2.60
30x5	"	2.75
33x5	"	5
32x6	"	5-4
32x6	"	4.40
33x6	"	5.60



They
Fit The
Tire

Prices Subject to Change
Without Notice

For Truck Tires

Size	Wt.	Price
30x3 1/2	OS	3
32x4 1/2	"	4-2
34x4 1/2	"	4-6
33x5	"	2.50
30x5	"	2.75
33x5	"	5
32x6	"	5-4
32x6	"	4.40
33x6	"	5.60

Take my advice and sign up for one of my accident insurance policies. See page 5.

The World's Greatest Farm Shoe

Excels in Quality. Undersells in Price

I am Giving You the Best Quality at the Very Lowest Price

Nowhere else are you able to buy work shoes such as I offer here, with all the features which you will find in these, at such low prices. I want every one of my farmer friends to take advantage of the wonderful values offered here. These shoes are made of Genuine Cordovan Horsehide uppers, double nailed and sewed soles, soft double-strength extra heavy uppers, barnyard acid resisting leather uppers. Fully guaranteed.

May's "Bull Dog"

GENUINE CORDOVAN HORSEHIDE

Plain toe blucher. Tan. Sizes 6 to 12.
Wide width. Price, postpaid.....

\$3.45

May's "Strong Boy"

GENUINE CORDOVAN HORSEHIDE

Moccasin blucher. Tan. Sizes 6 to 12.
Wide width. Price, postpaid

\$3.45

"Strong Boy" Junior

Sizes: 2½ to 5½ inc.

Price, postpaid

\$2.95

I can't say more than what the name Genuine Cordovan Horsehide implies. I claim these shoes are the biggest values ever offered in work shoes, selling for these prices.

As for comfort, they feel as soft and as comfortable as a house slipper. As for service, they have the strength and endurance which always comes with only the best materials and the finished product of master craftsmen. As for appearance, use them for dress if you wish, because they are splendid looking shoes. As for economy, you couldn't buy their equal anywhere at my price.

MAY'S "CORNHUSKER"

**Cornhusker
For Wear
and
Strength**

\$3.75

**Made of Genuine
Cordovan Horse-
Hide Leather**

A Super-Service Shoe, built for wear and strength and has a dressy looking appearance. Blucher style. Double tanned uppers. Famous Uskide soles, spring step rubber heel, first quality oak leather insole and slip sole. The last is wide and roomy, both nailed and stitched soles, with extra row of brass nailing, making it doubly strong. Silk finished wax thread used throughout. Double tip at toes where it wears the most.

Wide width—Sizes 6 to 12. Tan.
Price postpaid. **\$3.75**



Big Chief
\$6.95

MAY'S "BIG CHIEF"

16-Inch Moccasin—Blucher High Cut

Moccasin style toe, sure to give comfort to active outdoor feet.

Uppers made of genuine cowhide, highest quality. Storm welt makes shoes as near waterproof as possible. Uskide soles, double wear and guaranteed not to crack. Best quality rubber heel. Insole and slip sole first quality oak leather. The sole is double nailed and stitched for added strength. V shaped back strap gives more strength and lessens possibility of breaking open. No other shoe on the market can compare with it unless you pay more money.

Wide width—Sizes 6 to 12.
Black. Price Postpaid.....

\$6.95

Use my Corn Stalk Paper Order Blank—Help Create a Market for your Corn Stalks



If you prepare a good seed bed, cultivate and pack it thoroughly and sow alfalfa in July or August, there is no time better for securing an alfalfa stand.

In the spring alfalfa is usually sown with oats or wheat and sometimes these crops draw heavily on the soil moisture and fertility so the young alfalfa has a hard time getting established. If you have had trouble with spring seeding, prepare a good seed bed to conserve the moisture and sow the alfalfa alone in late July or August. In many parts of Missouri, Kansas, Nebraska and other states, authorities recommend summer seeding of alfalfa in preference to all other times.

Extra Fine Seed for Sowing This Summer

I have reserved some nice seed for my friends who prefer to seed alfalfa in the summer months. Through my direct connections with primary producers, while desirable seeds last, I can always furnish you with adapted seed at rock bottom prices.

In developing my Mayworth Seed System, I have adopted a determined policy of having available at all time, seed adapted to your soil, climate and pocketbook.

In my K. M. A. Selected seeds you will find beautiful highly recleaned seeds and at fair prices, too. Those who want the most beautiful seed available or are sowing for seed production purposes will find just what they are looking for in my K. M. A. Selected Seeds.

Prices subject to change without notice

Save \$2. to \$3. a Bushel on

How I Save You \$2 or \$3 Per Bushel

Many cannot afford this highly processed seed and yet do not want poor or unadapted seed. Others who can well afford my K. M. A. Selected seeds are buying seed purely for hay or pasture production and do not object to slight mixtures of other valuable crop seeds which are sometimes present in Mayworth seeds. For example, Mayworth alfalfa contains a trace of sweet clover. During the spring months I was able to give an exceptionally low price on Mayworth Hardy Utah alfalfa because it had $\frac{1}{2}$ of 1% of sweet clover. Sweet clover and alfalfa seed are about the same size, $\frac{1}{2}$ of 1% means there is one sweet clover seed to 200 alfalfa seeds. As you know, sweet clover can't stand close cutting like alfalfa so the sweet clover, which is a good crop anyway is eliminated in the first cutting of alfalfa for hay. Yet I was able this spring to save my friends \$2.00 to \$3.00 per bushel on Mayworth alfalfa simply because I could buy it to so much better advantage and I just passed this advantage on to my friends.

On the basis of yields, which is what you are all most interested in, I will put my Mayworth seeds up against any similar seed costing \$2.00 to \$3.00 per bushel more.

Mayworth Alfalfa—Utah Grown

In Sealed Mayworth, Bushel Bags, Direct from Primary Producers

My Mayworth alfalfa was grown on the mile high plateaus of Utah where it has given wonderful crops in spite of the severe cold in winter and death defying drouths in summer. Temperatures where my seed grows frequently drop 10 degrees to 30 degrees below zero in winter and go above 100 degrees in summer.

Mayworth alfalfa is adapted to the extremes of temperature we have in the great Farm Belt. Note the Sealed Mayworth Bushel Bag. It is also backed up by my reputation and my guarantee which permits you to pass the final judgment on all my seeds.

\$16.00 per bushel Bags Free



One day outgoing Alfalfa Seed. Picture taken Wabash Depot April 9th, 1929

Mayworth Alfalfa Seed

Mayworth Grimm Alfalfa

For long rotations and where conditions are unusually adverse, Grimm is considered by many authorities as the hardiest of all alfalfa.

Mayworth Grimm is selected in the growing fields where it is inspected for profuse blossom variegation after careful check of its pedigree. When you pay the extra price Grimm brings, you want full protection as to origin and genuineness. My direct connections with buying fields allows me to give you the greatest money saving value in Mayworth Grimm. I challenge comparisons on price, quality and most important of all, productiveness of yield.

Mayworth Grimm never has more than 1 sweet clover seed to 100 alfalfa seeds. It contains a little sweet clover which you can eliminate in the first cutting of hay if you set your cutting bar low. Sweet clover can't stand to be cut close to the ground. Mayworth Grimm is a money saver, and will give results.

\$22.00 bu. Bags Free

Bee Hive Grimm Alfalfa

Red Tag

State Sealed and Certified.

Sealed Bags Free.

The last word in high purity, freedom from sweet clover and all other impurities. If you want the most beautiful Grimm alfalfa on the market, here it is. Send for sample.

\$29.00 bu. Bags Free

Bee Hive Alfalfa—

Sealed Bushel Bags Free.

Cooperatively produced in Utah under careful field inspection on mile high plateaus. Its history, quality and productiveness insure satisfaction.

\$17.63 bu. Bags Free

FREE

Inoculation with Every Bushel or More of Alfalfa this Fall

Adapted to Soil, Climate and Pocketbook



K. M. A. Timothy

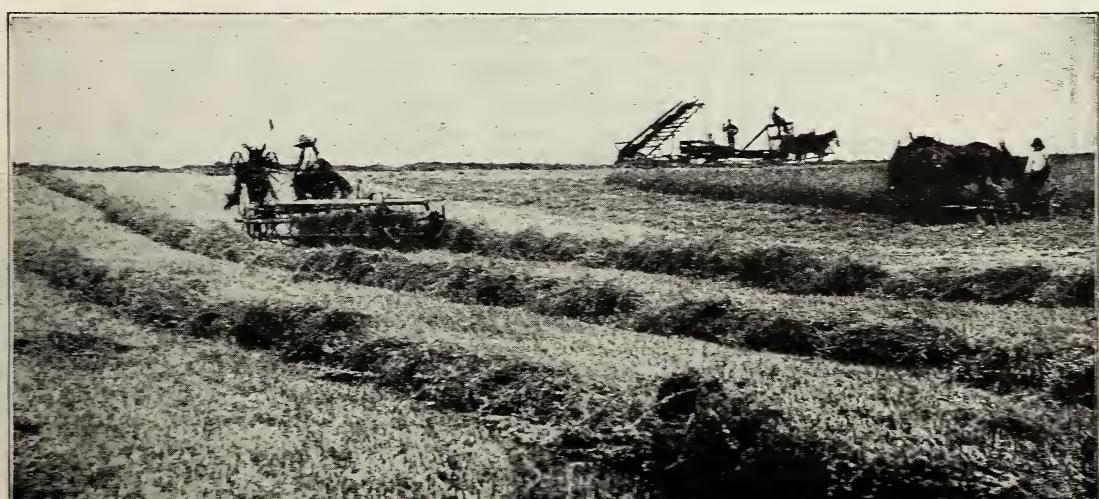
Located as we are in Southern Iowa, long noted for its production of fancy timothy seed, we are in a position to give you the best quality of seed at the lowest prices. We can give you a wholesale quotation on a bushel or a car-lot. Write for price and sample.

Mayworth Hay and Pasture Mixture

On properly prepared seed bed will give a big crop next year if sown any time up to last of August. It is the perfect mixture of the best clovers and grasses to give you the most pasture throughout the season; or it will give you two abundant cuttings for hay and fall pasture besides. Made up of the best crops for hay and pasture including yellow blossom sweet clover, alfalfa, timothy, red top, blue grass, red clover, meadow fescue, etc. About 50% legumes and 50% grasses. A wonderful soil building, balanced ration meadow crop at a low price. \$13.50 cwt., bags free.

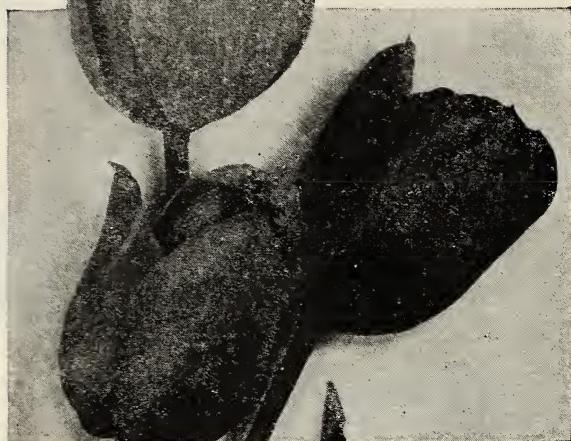
Rosen Rye

Yes, we have rosen rye—good for fall pasture if sown early. It will be priced right. Get your sample and tell me your requirements.



Use Mayworth Alfalfa Seeds, they cost less and will bring a bigger crop of hay

Spring Flowering Giant Darwin Tulips



**Plant Darwins this Fall to brighten your home
next Spring**

May's Giant Darwin Tulip Collections

Make up your own collection at my remarkably low price for big bulbs from these 15 popular named varieties.

Per 5	:	:	\$.30
Per 10	:	:	.45
Per 25	:	:	.95
Per 100	:	:	\$2.95

Postpaid

Rainbow Darwins

A mixture of all colors unnamed.

35 Bulbs for \$1.00

Delivered

100 Bulbs for \$2.75

Delivered



Long Stemmed—Gorgeously Colored

All Bulbs Postpaid

DARWINS are the beautiful, tall, long-stemmed, cup-shaped Tulips that bloom in May about ten days after the low-growing early singles. There is every color, from the brilliant crimson to the most delicate lavender, pinks and white.

I think Tulips are wonderful. They are miracles every Spring. Just planting these small hard bulbs this Fall brings the mass of color in May. I plant more of them in my yard every year.

When you saw Tulips this Spring you wanted to have them too. They must be planted this Fall, and how easy it is! Dig up the soil well and provide good drainage. A little sand in the bottom of the trench will do it. "Bone Meal" will add extra fertilizer if your soil needs it. Set the top of the bulb about four or five inches below surface and about the same distance apart. Clumps of the same color are most effective.

All varieties same remarkable price,

25 bulbs for 95¢ postpaid

BARTIGON. Dazzling scarlet; strong stem.

BARONNE DE LA TONNAYE. 26 inches. Vivid pink.

CLARA BUTT. 20 inches. Apple blossom pink.

DREAM. 25 inches. Large lilac blossoms with blue base. Inside deep violet.

FARNCOMBE SANDERS. 25 inches. Rich, deep, rosy red with distinct white base. Perfect shaped flowers borne on long stems.

INGLEScombe YELLOW. Rich yellow; large solid flower.

LA TULIP NOIRE. (The Black Tulip.) Best of all Black Tulips.

MME. KRELAGE. Bright lilac-rose.

MRS. POTTER PALMER. 26 inches. Bright purplish violet.

PAINTED LADY. A popular variety, creamy white with a lavender tint at the base.

PRIDE OF HAARLEM. 28 inches. Carmine-red. An enormous flower with blue base. Fragrant. The largest tulip.

REV. H. EWBank. 20 inches. Vivid heliotrope-lilac, lightly bordered. Early; one of the best.

WHITE QUEEN. White passing to pink.

ZULU. 27 inches. Rich, velvety, black-purple color.

VALENTINE BLUE. A light blue with electric blue center. Fine forcer.

GIANT DARWIN MIXTURE. 35 bulbs for \$1.00; 100 bulbs for \$2.75, postpaid.

Spring Blooming Bleeding Hearts

A hardy perennial that can be planted between September and October. Their graceful drooping stems are hung with rosy red, heart-shaped flowers in May. They bloom at the same time as Darwin tulips and their lovely pink flowers contrast pleasingly with the tulips. They like a light, rich soil and some shade.

Old-fashioned variety, 55¢ each; 3 for \$1.40, postpaid.



My Bulbs are the pick of the Holland Crop—Highest in quality—Lowest in price

The Early Flowering SINGLE TULIPS



IT'S HARD to imagine anything more brilliant than a bed of Early Tulips.

Here they are, soon after the snow is gone, about the middle of April. These are low-growing bulbs, but the blooms are large and beautiful. Set top of bulbs four inches below surface and about five inches apart. Early Tulips are wonderful for indoor forcing.

I Pay the Postage

Kaiserkroon

	100	25	10	5
ARTUS. Splendid dark scarlet; one of the most used reds	\$4.00	\$1.15	.50	.30
CHRYSOLORA. Large, golden yellow. Only good for outdoors	5.25	1.50	.75	.40
COTTAGE MAID. Rosy pink with white edge	3.75	1.10	.50	.30
CRAMOISI BRILLIANT. Rich glowing crimson. Very popular variety for bedding and forcing	3.25	1.00	.45	.25
DUC DE BERLIN. Red and yellow..	5.25	1.50	.75	.40
KAISERKROON. Large, carmine-scarlet with broad yellow border..	7.00	1.85	.85	.50
PRINCE OF AUSTRIA. Deep orange-red, sweet scented. Long-stemmed, excellent for cutting	3.75	1.10	.50	.30
ROSE GRIS-DE-LIN. Delicate rose, flushed white	3.25	1.00	.45	.25
WHITE HAWK. Pure white, large flowers. Fine for forcing and a good bedder	4.75	1.35	.65	.35
WHITE SWAN. Pure white, egg shaped	3.75	1.10	.50	.30
WOUVERMAN. Rich purple violet..	4.00	1.15	.50	.30
YELLOW PRINCE. Lemon-yellow; sweet scented	5.25	1.50	.75	.40

One Each of the Above Named Varieties—Each Labelled—80c

A COLORED TULIP BED

	100	25	10	5
Red, unnamed	\$2.75	.90	.45	.25
White, unnamed	2.75	.90	.45	.25
Yellow, unnamed	2.75	.90	.45	.25
Pink, unnamed	2.75	.90	.45	.25
Mixed Colors, our choice.....	2.50	.85	.40	.25

GAILY COLORED DOUBLE TULIPS

Double Tulips are so showy, and the big, double, Peony-like blossoms last so well. They bloom between the single, early bulbs and the May-flowering group, and make wonderful border effects.

The colors are very intense because of the heavy double petals. so you must be sure to plant pleasing colors together. A bed of these will be a wonderful garden picture in the spring. Plant the same as singles:

	100	25	10	5
BOULE DE NEIGE. Creamy white; very large flower	\$4.25	\$1.20	.75	.45
COURONNE D'OR. Orange-yellow, and bronze tinted	6.25	1.75	.80	.45
IMPERATOR RUBRORUM. Glowing scarlet. Showy	5.00	1.40	.70	.40
LA CANDEUR. Double white, large and full double	3.75	1.10	.50	.30
LUCRETIA. Fine deep pink	6.25	1.75	.80	.45
MURILLO. Beautiful pale pink	3.75	1.10	.50	.30
RUBRA MAXIMA. Deep red, full double. A beautiful bedding tulip	5.00	1.40	.70	.40
TEA ROSE (Brimstone Beauty). Primrose yellow	4.25	1.20	.75	.45
TOURNESOL Red and Yellow. Bright red with yellow border	6.00	1.65	.85	.45
DOUBLE EARLY, FINE MIXED....	3.50	1.00	.50	.30

COLLECTIONS

Here's a choice collection I have made up of all named colors of early flowering single tulips.

5 Bulbs of Each Variety

25 Bulbs \$ **1.15**
for **1**
Postpaid

Here They Are

Cramoisi Brilliant, red.
Duc De Berlin, red and yellow striped.

Rose Gris-De-Lin, pink.
White Swan, white.
Yellow Prince, yellow

Double Tulip Collection

5 of each

Couronne D'or, orange-yellow.
La Candeur, white.
Murillo, pink.
Rubra Maxima, deep red.
Tournesol, red and yellow.

25 Bulbs \$ **1.15**
for **1**
Postpaid



A Bed of Double Tulips

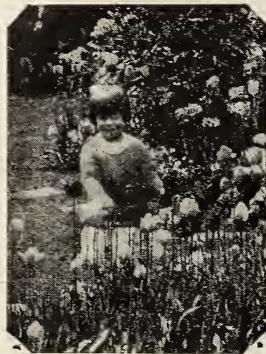
ORIENTAL POPPIES. 40c each; 3 for 1.00, Postpaid

See Illustration on Back Cover.

Plant your Poppies during August and September, for the roots are in good shape for transplanting. These are enormous, cup-shaped flowers of blazing scarlet, and the center has a beautiful black blotch. Blossoms are often larger than a saucer. Everyone admires them.

They bloom about Peony-time. For best results give them ordinary rich garden soil that is rather porous, but they will thrive under varied conditions. Look at the picture on the back cover.

Princess Victoria Louise is the beautiful salmon-pink Poppy.



Famous Dutch Giant Breeder Tulips

The marvelous colors of these mammoth Tulips that have been favorites of the Dutch bulb lovers for years, make them favorites of ours. They are long-stemmed and blossom in May with the Darwin and Cottage varieties. The colors of bronze, gold, purple and rich reds are rare in flowers, but not in these gigantic Tulips. You will want some of these immense blooms, on their strong stately stems, in your flower border. Plant and treat them the same as Darwin Tulips.

All varieties same low price—25 bulbs for
70c postpaid.

ATTRACTION. 23 inches. Glowing bluish violet with white center.

BRONZE QUEEN. 28 inches. Apricot tinted bronze.

CARDINAL MANNING. 28 inches. Dark rosy violet flushed rosy bronze.

CHESTNUT. 25 inches. Very dark brown. A novelty.

DOM PEDRO. 25 inches. Unique shade of coffee brown shaded maroon. Inside shaded rich mahogany.

GODET PARFAIT. 30 inches. Bright bluish violet with white base.

LUCIFER. 26 inches. A novelty of bright terra cotta orange. Very large.

PANORAMA. 24 inches. Large blossoms of orange-red, tinted brown.

MAY'S SPECIAL MIXED BREEDERS

All colors; excellent selection of this popular class of Tulips. 35c per 5; 60c per 10; \$1.30 per 25; \$4.50 per 100.

Old English Cottage Tulips

These are long-stemmed Tulips, too, and the colors are lovely. They have long, oval, pointed petals that gracefully turn out. They are the most airy and beautiful of all the Tulips. Everyone ought to have some of these.

Plant the top of these bulbs at least five inches below the surface and they want proper drainage, too. A handful of sand under each bulb is a good suggestion if the ground is heavy. Good garden soil is all that is necessary, but if you want a good fertilizer, "Bone Meal" is the only safe one.

All varieties same low price—25 bulbs for \$1.10 Postpaid.

BRIDESMAID (Maid of Holland). Cherry-rose striped scarlet, violet and white.

ELEGANCE. 16 inches. Brilliant crimson; pointed petals. Very early. A beauty.

FAIRY QUEEN. 20 inches. Heliotrope color with yellow margin. One of my favorites.

GOLDEN SPIRE. Orange-yellow. Large flower with pointed reflexing petals.

INGLEScombe PINK (Salmon Queen). 24 inches. Beautiful pink salmon. Should be in every garden.

INGLEScombe YELLOW. Rich yellow. Large solid flower, sometimes called "The Yellow Darwin."

ISABELLA (Blushing Bride). 16 inches. Creamy color with rosy shade.

ORANGE KING. 24 inch. Bright glowing orange tinged with rose on outside. Very sweetly scented. Mrs. May likes this very much.

SUNSET. Yellow bordered with orange. Large flowers. Very attractive.

THE FAWN. 20 inches. Light greyish-rose changing to rosy white. Large.

Make up your own collection of Cottage Tulips at these low prices.

Per 5 \$.30 Per 25 \$1.10

Per 1050 Per 100 3.75

COTTAGE MIXED. A very fine mixture. 25c per 5; 40c per 10; 90c per 25; \$3.00 per 100.



Old English Cottage Tulip

Collections of Breeder Tulips

You can make up your own collection at these low prices.

Per 5—\$0.40

Per 10— .70

Per 25— 1.50

Per 100— 5.25

Postpaid

ALL BULBS POSTPAID

Parrot Tulips

Parrot Tulips are a beautiful novelty with their ragged and fringed petals. The color combinations help to give them their name and they are surely interesting as well as very ornamental. They grow tall and are planted just like the Darwins, but bloom later in May.

	100	25	10	5
COULEUR CAFE (Cafe Brun). Rich purple mixed with golden brown and yellow.....	\$4.25	\$1.25	\$.60	\$.35
CRAMOISE BRILLIANT. Rich deep crimson-scarlet. Best of the red colored Parrots	4.25	1.25	.60	.35
LUTEA MAJOR. Large yellow	4.25	1.25	.60	.35
MIXED. Several shades and colors	3.25	1.00	.50	.30

"Farm Relief of the Farm Pocketbook"

Collection of Old English Cottage Tulips

5 Each

Separately Labeled

Elegance, crimson.
Inglescombe Pink, pink.
Isabella, cream colored.
Sunset, yellow.
The Fawn, greyish-rose.

25 BULBS
for \$1.00
Post-
paid

CHOICE BEDDING HYACINTHS FOR EARLY BLOOM

(Extra Select Bulbs)

All large size bulbs suitable for both indoor and outdoor culture. The Hyacinths are among the most popular of Fall bulbs as they force easily and bear large, well developed trusses. Their wonderful rich coloring and sweet fragrance make them a favorite with everyone. For garden culture plant from September to December. Set bulbs six inches apart and six inches below surface of the soil. Before ground freezes cover with leaves or straw to a depth of four inches. Do not uncover too early in Spring.

ALL NAMED VARIETIES. 20c each; 5 for 75c; 10 for \$1.40; 25 for \$3.00. Postpaid.

RED AND DEEP ROSE

LA VICTOIRE. Beautiful rosy red, well-filled spikes.
GERTRUDE. Deep rose-pink. Large, compact, well-filled spikes.

LIGHT BLUE AND LILAC

CZAR PETER. Very pretty light blue. Immense spikes.

LORD BALFOUR. Light purple tinted with lilac-pink.

PURE WHITE

LA GRANDESSE. Pure white with fine, compact spikes. Best for late forcing. Fine for bedding.
L'INNOCENCE. Finest pure white; does well indoors and outdoors. Very early.



Amaryllis!

Bloom outdoors in May and are perfectly hardy
100 25 10 5

White Grape Hyacinths..... \$2.50 \$.55 \$.35 \$.20
Light Blue Grape Hyacinths. .3.00 .90 .45 .25

SCILLA SIBERICA. Hardy spring bulbs producing masses of exquisite rich blue flowers very early in spring. May also be grown indoors in pots; when planted this way they bloom for Christmas. 30c per 5; 50c per 10; \$1.00 per 25; \$3.50 per 100.

MISCELLANEOUS FALL BULBS

AMARYLLIS. Beautiful, large, red or red and white flowers borne in clusters on tip of a one to three foot stem. Fine for pot plants during winter. Not hardy. 50c each; 3 for \$1.25.

GRAPE HYACINTHS—Muscari. Beautiful little spikes of small blue or white flowers resembling miniature branches of grapes. Grow well in sun or shade.

Grow well in sun or shade.
Bloom outdoors in May and are perfectly hardy
100 25 10 5
White Grape Hyacinths..... \$2.50 \$.55 \$.35 \$.20
Light Blue Grape Hyacinths. .3.00 .90 .45 .25

SCILLA SIBERICA. Hardy spring bulbs producing masses of exquisite rich blue flowers very early in spring. May also be grown indoors in pots; when planted this way they bloom for Christmas. 30c per 5; 50c per 10; \$1.00 per 25; \$3.50 per 100.

HARDY LILIES

GOLD BANDED LILY. The Auratum of Japan. Splendid to plant in shrub or plant borders. Very hardy. Flowers white, dotted crimson with clear gold band down center of each petal. Mammoth size bulbs. 40c each; 3 for \$1.00.

MADONNA LILY ("Candidum") Can be planted only in the Fall. There will be from 3 to 20 flowers on each stem, snow white with yellow stamens. Blooms in the open ground about June 20. 40c each; 3 for \$1.00.

REGAL LILY. Single. June-July. New variety from western China. Hardy everywhere. Flowers ivory-white striped on outside with pink and splashed with canary-yellow at base of petals. Delightfully perfumed. Stems 3 to 5 feet. 45c each; 3 for \$1.25.



Fire Lily



Madonna Lily

I pay delivery charges on all Bulbs.

Fire Lily (sometimes called Russian Lily). Very hardy; blooms May and June, over period of two weeks. Two to three feet tall; very attractive. Blood Red. 50c each; 2 for 90c.

BLUE AND DARK BLUE

GRAND MAITRE. Porcelain blue with long, compact spikes and large bells.

KING OF THE BLUES. Rich indigo blue, bearing enormous flowers on long stems. Excellent bedding variety. Late.

YELLOW AND ORANGE

YELLOW HAMMER. Lemon-yellow. Opens creamy yellow, the color deepening as the flower ages.

CITY OF HAARLEM. One of the best golden yellows. Orange-yellow bells. Good for forcing and bedding. **MIXED HYACINTHS**

FINE MIXED. All varieties and colors. Per doz., \$1.50.

MINIATURE DUTCH ROMAN HYACINTHS

Beautiful little flowers that are fine for planting in masses, either in sun or shade. Once planted, they multiply rapidly and send up flower stems by the score each year. Also adapted for growing indoors. Plant six bulbs in a five-inch pot. Perfectly hardy.

5 for 50c; 10 for 90c; 25 for \$2.00. Postpaid.



Miniature Hyacinth

LA VICTOIRE. Beautiful rosy red.

GERTRUDE. Rosy pink.

GRAND MAITRE. Dark blue.

L'INNOCENCE. Pure white.

YELLOW HAMMER. Yellow.

FINE MIXED. \$1.00 per dozen.



Crocus

SNOWDROPS. The first flowers to bloom in spring. Can be planted on the lawn or in borders. Pretty white flowers. 25c per 5; 40c per 10; 90c per 25; \$3.00 per 100.

CROCUS. This is one of the earliest flowers to open in spring. Makes effective display on the lawn and can also be planted in pots. A good method of planting is to scatter them over the lawn, digging up a small piece of the lawn here and there and placing one or two bulbs in each spot. 100 25 10 5
Meyerbeer. Fine large blue. \$3.00 \$.90 \$.40 \$.25
Mammoth Yellow 3.50 1.00 .50 .30
Mont Blanc. Pure white.... 3.00 .90 .40 .25
Sir Walter Scott. White striped lilac 3.00 .90 .40 .25
Mixed. The above in mixture 2.50 .85 .35 .20

SHOW LILY. Speciosum Rubrum. August. White spotted with rosy red rays. Plant in late Fall or early Spring. Spring planted bulbs bloom same season. 40c each; 3 for \$1.00.

YELLOW SHOW LILY (Henryi). Same as the above but bright orange-yellow; darker spots. August. 35c each; 3 for 90c.

TIGER. Bright rosy red covered with black, tiger-like spots. 4 to 5 feet. August. Stands heat well. 20c each; 3 for 50c.

DOUBLE TIGER. Double form of the above. Very rare. 25c each; 5 for \$1.00.



Regal Lily

MAY'S famous DEONIES

The Most Beautiful Flowers I Know

EVERYONE should have Peonies. They are loaded with blooms at Decoration time. Sunshine and moderate care are all they ask. Peonies are free from insects and are perfectly hardy, so they are one of our most satisfactory flowers.

Planting

Plant your Peonies any time after September 1st. Dig a good big hole and set the crowns so they will not be covered by more than 2 inches of soil. Press the soil firmly around the roots and water thoroughly. After the ground freezes cover with several inches of leaves, straw or litter to keep the ground frozen. This prevents damage from alternate freezing and thawing.

RED AND DARK RED COLORS

EARLY

OFFICINALIS RUBRA. Vivid crimson. The earliest Peony of all. In bloom for Decoration Day. \$1.00 each.

MIDSEASON

FELIX CROUSSE (8.4). Large, compact, deep ruby red. Fragrant. Vigorous grower. Blooms in clusters. 85c each.

F. ORTEGAT (6.7). Deep crimson blooms with golden yellow anther. Large flowers of semi-rose type. Always out in full bloom for Decoration Day. 60c each.

PRINCE IMPERIAL. An extra fine amaranthine-red. Semi-rose type. Midseason to late. In our field it flowers abundantly. 75c each.

KARL ROSENFIELD (8.8). Very large, dark crimson. A brilliant and striking variety. Free bloomer in clusters. A prize winner. \$1.25 each.

RACHEL (7.9). Semi-rose type, medium sized, ruby red. Produces but one beautiful blossom on each stem. Fragrant. \$1.00 each.

LATE

ANDRE LAURIE. Dark rose.

Very late, free bloomer and a strong grower. Does well anywhere. 50c each.

FULGIDA. Amaranth red, silver tipped. Medium sized, loose, semi-double. Tall, strong, erect grower. 50c each.

LOUIS VAN HOUTTE. Dark red. Semi-double, medium height, late bloomer. Good form and size. 60c each.

PINK AND MEDIUM COLORS

EARLY

EDULIS SUPERBA (7.6). Decoration Day pink. Large, loose, crown type, fragrant, and very free bloomer. Bright pink with violet shadings at base of the petals. 50c each.

MONS. JULES ELIE (9.2). Bomb type. Pale lilac rose overlaid with a sheen of silver. Fragrant. One of the most popular of all varieties, excellent for cut flowers as well as landscape. \$1.00 each.

ALEXANDER DUMAS. A brilliant pink, very early and of the crown type. A leading commercial cutflower variety. 60c each.

MID SEASON

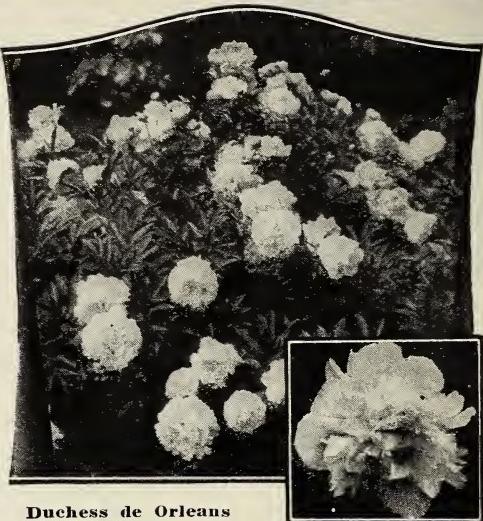
DUCHESS DE ORLEANS. Deep pink with attractive salmon center. Bomb type. A good one. 50c each.

GENERAL BERTRAND. Pink with tips tinted silvery. Large, compact. Very good midseason variety. 60c.

FLORAL TREASURE. A large, full, globe shaped, of the rose type. A delicate pink with lavender tinge shading to lighter in center as flower develops. I recommend it to you. 50c each.

VENUS (8.3). Very large, pale hydrangea-pink, large petals. Tall, free bloomer. Late. \$1.00 each.

FRAGRANS. Dark pink, almost a red. The last Peony to bloom. Very prolific bloomer. 50c each.



Duchess de Orleans

WHITE AND LIGHT COLORS

EARLY

ALBA FLORA. A large, pure white flower with golden center. Early. Flowers profusely. 50c each.

FESTIVA MAXIMA (9.3). Rose type. White with prominent crimson markings; very fragrant. Sturdy stems; blooming habit very dependable. The most popular of all cut flower Peonies. 50c each.

MME. DE VERNEVILLE (7.9). Bomb type. Pure white with carmine tipped petals. It has a true June rose fragrance. Extra strong and vigorous, and extra free bloomer. 50c each.

MIDSEASON

CHINESE WHITE. A large, loose white. 50c each.

QUEEN VICTORIA (6.8). Bomb type. Pure milk white, occasional crimson flecks. Buds in clusters. Fragrant. Medium height. 50c each.

LATE

MARIE LEMOINE. An enormous but compact white of the rose type. Color a sulphur white shaded chamois, with an occasional carmine tip. 90c each.

COURONNE D'OR. White. Very large, imbricated blooms of perfect form, semi-rose type. Milk-white color reflecting yellow with golden stamens showing between petals. A very beautiful flower. 50c each.

Other Varieties

We have many more varieties of Peonies than we can possibly list in this limited space, including some new introductions as well as other good varieties. Write us for quotations.



Dollar Peony Collections

These are good varieties, not named, labeled as to color, healthy 3-year roots, all having 3 to 5 eyes. Your choice of Red, White, or Pink. First quality, lowest price; postpaid, 3 for \$1.00

My choice of varieties unlabeled; postpaid, 4 for \$1.00

See also Back Cover



Iris for Fall Planting

THIS is the Rainbow Flower—named after Iris, the Greek Goddess of the Rainbow. With all the new varieties there is now almost every color of the Rainbow. Iris stands any amount of dryness and likes plenty of sun.

Just so long as water doesn't stand on the crown or roots, Iris will grow and bloom and thrive. It will certainly pay to study over and choose some of these named varieties for they are really beautiful. Plant them with Peonies or in front of Lilacs or Spirea.

Plant Iris very shallow—only a light covering of soil over the bulb. For fertilizer use Bone Meal or Limestone finely ground. Reset and divide your Iris every four or five years. You can move Iris any time except during the blooming period.

Any 15c Iris, 4 for 50c; any 20c Iris, 4 for 70c; any 25c Iris, 5 for \$1.00.

Postpaid.

REDDISH-PURPLE

CAPRICE. 24 inch stems. Clear cerise color, nearest red. Has rather a grape juice fragrance. Early bloomer. 15c each.

KHARPUT. S. violet. F. purple. 15c each.

MME. PACQUETTE. Almost deep rosy red. A most attractive variety. 20c each.

MONSIGNOR. 24 inch stems. S. satiny violet. F. purple. Very late bloomer. 15c each.

BLUE-LILAC

QUAKER LADY. Standards and Falls smoky lavender shading to deep blue. Free bloomer, very showy. 15c each.

PALLIDA DALMATICA. S. and F. delicate lavender. 20c each.

PINK LILAC

KHEDIVE. Beautiful soft lavender and distinct orange beard. Stem 33 inches. Fine for massing. 15c each.

LOHENGRIN. Stem 33 inches. Midseason. Silvery pink-mauve. Has very heavy buds opening into large flowers, borne on sturdy stems. 15c each.

MAY QUEEN. Beautiful pink-lilac. Very early bloomer. 20c each.

BRONZE

ELDORADO. S. yellowish bronze. F. violet-purple. 15c each.

DR. BERNICE. S. A beautiful shade of coppery Bronze. F. Rich velvety plum. 20c each.

YELLOW

LORELEY. 30 inch stem. Color of the breast of a wild canary. F. creamy white with purple reticulations blending into a velvety purple mass near the ends. The best of its type and the most prolific. 15c each.

MARY GARDEN. S. yellow flushed lavender. F. white reticulated maroon. One of the newer ones. 20c each.

PRINCESS VICTORIA LOUISE. Beautiful sulphur-yellow. One of the very finest of all Irises. It should be in everyone's garden. 15c each.

SHERWIN WRIGHT. Small; lemon chrome. F. flaring yellow. Stalk low and well branched. Best solid yellow. 28 inches. 15c each.

WHITE

MME. CHEREAU. Frilled. Flowers pure white, pencilled blue border. Keeps well. A favorite at the garden show. 15c each.

MRS. H. DARWIN. S. Snow white. F. White, slightly reticulated with violet at base. Free bloomer. 15c each.

FAIRY. S. White. F. A soft pearl blue. A very graceful flower on long stems. A wonderful cutflower variety. 20c each.

RHEIN NIXE. 36 inch stem. Midseason. Raspberry purple edged white. Originated on the Rhine of Germany. Its jaunty air suggested its name. Vigorous grower. The best in its class. 15c each.

WYOMISSING. S. Creamy white, suffused delicate soft rose. F. deep rose base, shading to flesh colored border. 15c each.

Beginners' Collection



Gertrude May.

K M A Favorites

Ormah Carmean. Deep claret - purple. The buds are soot black. One of the very finest Iris. 20c each.

Rosa Rosario. S. and F. old rose, very nearly pink. Very prolific bloomer. 20c each.

Alta Dixie. S. fawn-yellow. F. violet purple on bronze. Very large and fragrant. 15c each.

Gertrude May. Stem 32 inch. Midseason. Fiery bronze. F. velvety purple like a pansy. One of the hardiest and free blooming Irises. 25c each.

Leona. Clear blue, deeper than Pallida Dalmatica. One of the tallest. Flowers are large and fragrant. 15c each.

Beginners' Collection

12 for \$1.00

Postpaid

All named varieties and all the new colors except yellows. Well rooted, thrifty plants, each plant plainly labeled. Excellent for the rock garden. My choice of varieties. A wonderful collection for \$1.00.

Rainbow Collection

You can secure a beautiful array of colors in this collection at a very low price. Postpaid.

2 Caprice

2 Gertrude May

3 Orma Carmean

2 Loreley

3 Rhein Nixe

2 May Queen

2 Mme. Chereau

16 Plants. Value \$2.55

Special Postpaid. **\$2.35**

Siberian Iris

Hardened by years of exposure to the winters of Siberia, it is hardy everywhere. Its lovely flowers reflect the sparkling white of Siberian snows and clear blue of the Siberian sky. A prolific type of comparatively dwarf habit, with narrow, grassy foliage and stems about 2 to 3 feet long. In the following colors:

BLUE, 15c each. DEEP PURPLE, 15c each. WHITE, 20c each.

Dwarf Early Iris

Pumila or Dwarf Iris are the first Iris to bloom in early April. They are followed by German, Siberian and Japan in rapid succession. Remember our plants are all healthy and vigorous and will produce blooms next season.

SAPPHIRE. 4 to 6 inches. It is the blue of our national colors, and with early red and white Tulips make good patriotic planting. 3 for 25c.

ALBA. 4 to 6 inches. White, dwarf. 3 for 40c.

SPRING SKIES. 6 inches. Sky blue. 3 for 25c.

3 of each color for only 70c.

Be sure and pay me a visit. I know you will enjoy yourself at Mayfair.

Hardy Perennial Flower Seeds

By sowing seeds of perennials in August, the plants become nicely established before cold weather comes. With a light mulching, these plants will live over winter and will bloom for you next summer.

- 1501 AQUILEGIA OR COLUMBINE.** Mixed. Hardy; easily grown from seed. Columbine may be sown in the early Spring and will usually bloom the same season, or, planted in the fall, will bloom abundantly the following Summer or Fall. Pkt., 25c.
- 1502 HARDY SWEET PEA.** Similar to annual variety in form and habit, but perfectly hardy. Colors from white to red. Soak seeds overnight before planting. 20c.
- 1503 COREOPSIS.** One of the finest of hardy plants, with large, showy, yellow flowers, produced in great abundance from June until frost. Flowers the first year if sown early. Pkt., 25c.
- 1504 GAILLARDIA, GRANDIFLORA** (Perennial Blanket Flower). Should be in every garden. Flowers in all shades—yellows, orange, and red, with bright yellow borders. Pkt., 20c.
- 1505 ORIENTAL POPPY.** A charming Summer flowering hardy plant. Grows about 2½ feet tall with large orange-scarlet flower, with a large black blotch on each petal. Pkt., 20c.
- 1506 SHASTA DAISY.** A splendid hardy perennial daisy of purest white. Broad overlapping petals, borne on long, strong stems. Fine for cut flowers. Pkt., 25c.
- 1507 PAINTED DAISY (Pyrethrum).** A showy daisy of all colors from white to dark red. Blooms May-June. Very Hardy. 20c.
- 1508 DELPHINIUM, ENGLISH HYBRIDS.** A strain of our own origination excelling anything I have ever seen in the way of Delphiniums. All shades and colors. Pkt., 25c.
- 1509 DELPHINIUM, BELLADONNA.** Flowers will be clear, light blue, set rather loosely on the stem. Branching habit of growth. Pkt., 20c.
- 1510 DELPHINIUM, BELLAMOSA.** Like Belladonna, except a darker shade of blue. Pkt., 20c.
- 1511 HOLLYHOCK.** All colors. Mixed, single and double. Fine for background or screen. Can be used for cut flowers. Pkt., 20c.
- 1512 SWEET WILLIAM.** An old favorite—needs no introduction. Our mixture contains the very finest shades and colors. Pkt., 20c.
- 1513 GYPSOPHILA, PANICULATA** (Baby's Breath). Tiny white flowers on branching stems, producing a veil-like mist over the plants. Can be dried for winter bouquets. Pkt., 20c.
- 1514 MAY'S SAMPLE PACKET PERENNIAL COLLECTION.** One each of the above 13 varieties for \$1.50, postpaid. These are smaller than the regular size packets, but give you a good assortment of perennials.

Annual Flower Seed For Fall Sowing



Hardy Annual Seeds sown in August withstand the winter and in spring can be transplanted or left where they have been planted.

PANSIES. Sow seed in October and have blooms next spring. Thin out young plants and cover with light mulch of straw. In spring the pansies will be almost ready to bloom. They stand partial shade.

1225 MAY'S BLEND OF GIANT FANCY PANSIES.

Mixture of largest and most beautiful blotted flowers of large size, wonderful range of colors. Blooms thick and heavy, making edges wavy. Long stems make them fine for cutting. Pkt., 25c; ½ oz., 75c; ¼ oz., \$1.35, postpaid.

1226 MAY'S MIRACLE MIXED. Contains finest types of all strains and latest novelties, including ruffled flowers and many new Sunburst Pansies; smoky rims, henna shades. Fine long stems. Pkt., 20c; ½ oz., 60c; ¼ oz., \$2.00, postpaid.

1162 LARKSPUR. Giant Hyacinth Flowered. Three feet. Resembles closely the double Hyacinth. Colors: White, Light Blue, Dark Blue, Pink and Mixed. 10c.

1247 PHLOX, ANNUAL. (Drummondii) Most easily raised and showiest of all annuals. All tints of the rainbow are found in this fine annual. We know of no flower which produces such a continuous supply of attractive flowers, in such a wide range of colors. Long stems, well rounded closely formed heads. Choice Mixed, 10c; 3 pkts. for 25c.

1325 SWEET PEAS. A mixture of all varieties of Supreme Spencer Sweet Peas. Magnificent flowers in an attractive range of colors. Pkt., 10c; oz., 20c; ¼ lb., 90c; lb., \$3.00.

1515 MAY'S LAWNS. A mixture of grasses especially selected for lawns. Pkt., 20c.

1516 MAY'S SHADY LAWNS. A mixture of grasses especially selected for lawns in shady places. Pkt., 20c.

1517 MAY'S WILDFLOWERS. A mixture of wildflowers especially selected for lawns. Pkt., 20c.

1518 MAY'S BIRDS AND BLOSSOMS. A mixture of flowers especially selected for birds and blossoms. Pkt., 20c.

1519 MAY'S BEE LAWNS. A mixture of grasses especially selected for bees. Pkt., 20c.

1520 MAY'S BIRD LAWNS. A mixture of grasses especially selected for birds. Pkt., 20c.

1521 MAY'S BEE AND BIRD LAWNS. A mixture of grasses especially selected for bees and birds. Pkt., 20c.

1522 MAY'S BIRDS AND BLOSSOMS. A mixture of flowers especially selected for birds and blossoms. Pkt., 20c.

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1658 MAY'S BIRDS AND BLOSSOMS

Earl May BOUGHT & PRICED these clothes FOR YOU



Vat Dyed
Fast Color
Wash
Dresses

3 for \$1.98
PREPAID

You may choose
from 48 styles
and colors

THREE different styles and three different colors for only \$2.98. These are the new wonderful vat dyed wash dresses that absolutely will not fade. I have already sold so many of these beautiful dresses that we are rushing the factory to keep up with us. These dresses simply cannot fade and are unconditionally guaranteed not to fade, and I know you'll agree with me that they are real values.

Special

\$1.19 each or 3 for \$2.98 PREPAID

Sizes 16 to 46. 10% additional for large sizes 48 to 52.



May's Farm Belt
OVERALLS
or JACKETS

\$1.65
EACH
3 for \$4.65
Postpaid Prices

*My Idea of a
Real Overall
for Hard Wear*

THE proof is in the wear-
ing. Wears like iron.
Triple stitched, ten
pockets, strongly reinforced. Heavy den-
im, either high or low back. Jacket has
adjustable collar and cuffs, raglan sleeves,
cut full and roomy. Complete details on
page 5.

Men's Overalls.
Sizes 30 to 42. Add
10% for sizes 44 to 50
and 10% for sizes
over 52.

Men's Jackets.
Sizes 36 to 44. Add
10% for sizes 46 and
over.



All
Wool
SUIT
\$17.50

One Pair of Trousers

PURE wool, hand tai-
lored and hand finished
suit in the season's smart-
est patterns and style.
Materials of fine quality
serge or hard worsted.
You'll be delighted with
it in every way. A re-
markable value at this
low price.

Extra Special

Same suit as above
with 2 pairs of pants

\$21.00

Postpaid

See
page 5
for
ordering
instructions

REMARKABLE VALUES, NEWEST STYLES

Plant these—
Tulips Peonies Poppies
this FALL for flowers next SPRING
Here's the way they look

**May's Giant Darwin Tulip
Collection \$2.75 delivered**

100 Bulbs

Great big giant, free-flowering, long-stemmed DARWINS! The most planted tulip. Gorgeous rich colors. My rainbow Darwin Mixture, 100 bulbs for only \$2.75 delivered. 100 bulbs make a nice tulip bed 5 feet square.

Only \$2.75

**Big Three
Peony Collection**

Three different colors—Red, White and Pink. Three big vigorous roots of these popular named varieties delivered for only \$1.70.

Here they are:

**Delivered
for only**

\$1.70

FESTIVA MAXIMA

Best white grown. Fragrant.

I like FELIX CROUSSE

Best red of all.

EDULIS SUPERBA

Cream of the pinks.



*Big, Beautiful
and Hardy*

ORIENTAL POPPY

Wonderful flowers of flaming red. Plant in the fall. They bloom in May just like the picture. The most brilliant and cheerful flower I know. Easy to grow.

ORIENTAL POPPY

40c each; 3 for \$1.00 postpaid

FROM THE HOME OF KMA